

Group classification

1. ADVERTISING

1.1. SIGNMAKING

- 1.1.1. Components for illuminated signs
- 1.1.2. Neon, Neon components
- 1.1.3. LED components
- 1.1.4. Engraving, milling
- 1.1.5. Large-format cutting systems
- 1.1.6. Digital printing machines
- 1.1.7. Large-format printing
- 1.1.8. Large-format digital printing
- 1.1.9. Production print
- 1.1.10. Laminators
- 1.1.11. Orientation systems
- 1.1.12. Enameling
- 1.1.13. Tools and accessories for signmaking
- 1.1.14. Software for signmaking
- 1.1.15. Materials for signmaking
- 1.1.16. Sheet materials
- 1.1.17. Plexiglas, aluminium - profiles, plates
- 1.1.18. Self-adhesive, laminating, double-sided foils
- 1.1.19. Transfer papers and foils
- 1.1.20. Materials for digital printing
- 1.1.21. Banners, canvases
- 1.1.22. Inks
- 1.1.23. Advertising graphic art
- 1.1.24. Cut graphics
- 1.1.25. Printed graphics
- 1.1.26. Floor graphics
- 1.1.27. Window graphics
- 1.1.28. Eco-material

1.2. PROMOTIONAL AND GIFT ITEMS

- 1.2.1. Catalogue goods
- 1.2.2. Atypical promotional items
- 1.2.3. Tailor made
- 1.2.4. Consumer contest gifts
- 1.2.5. Bonus gifts to support sales
- 1.2.6. Anniversary gifts

- 1.2.7. Mailing insertions
- 1.2.8. Contest and sponsoring items
- 1.2.9. Packages for promotional and gift items
- 1.2.10. Machine embroidery
- 1.2.11. Promotional bags
- 1.2.12. Promotional textile, Textile printing
- 1.2.13. Others

1.3. SALES SUPPORT

- 1.3.1. Sales support media indoor, outdoor
- 1.3.2. Demo stands
- 1.3.3. Sales shelves of wood, cardboard, metal, plastic
- 1.3.4. Lightboxes
- 1.3.5. Shelf systems
- 1.3.6. Touch Screen kiosks
- 1.3.7. Sales displays
- 1.3.8. Poster and other frames
- 1.3.9. P.O.S. fixtures
- 1.3.10. Sales support textile items
- 1.3.11. Merchandising tools
- 1.3.12. Brochure racks
- 1.3.13. Wobblers, clips
- 1.3.14. Racks, stacks, coin bins, and other plastic items
- 1.3.15. Shelf eye-catchers
- 1.3.16. Advertising and customer eye-catchers
- 1.3.17. Sales promotion items
- 1.3.18. Mobile data acquisition systems
- 1.3.19. Barcode systems (readers, printers, systems)
- 1.3.20. Sales promotion agencies
- 1.3.21. Corporate mercantile printed materials

1.4. OUTDOOR

- 1.4.1. Billboards, Bigboards, Megaboards - static as well as rotary
- 1.4.2. Citylights and other light indoor and outdoor carriers
- 1.4.3. Advertising on public transport vehicles
- 1.4.4. Movable advertising
- 1.4.5. Inflatable advertising means
- 1.4.6. Atypical large-scale advertisement
- 1.4.7. Poster services
- 1.4.8. Eye-catchers (static, rotary)

1.4.9. Multimedia and presentation posts

1.5. MARKETING SERVICES

1.5.1. Marketing survey

1.5.2. Direct mailing services

1.5.3. Telemarketing, call centres

1.5.4. B2B (business to business), B2C (business to customers)

1.5.5. CRM (Customer Relationship Management)

1.5.6. E-marketing

1.5.7. Mobile marketing

1.5.8. Marketing and management consultancy

1.5.9. Hardware and software for company management and marketing

1.5.10. Public relations

1.5.11. Sponsorship

1.5.12. Event agencies

1.6. PROMOTION SERVICES

1.6.1. Advertising agencies

1.6.2. Advertising design

1.6.3. Photobanks

1.6.4. Graphic and packaging design

1.6.5. Graphic creative studios

1.6.6. Exhibition systems, lease of mobile halls

1.6.7. Realisation of exhibition expositions

1.6.8. Decorator companies

1.6.9. Others

1.7. MEDIA, MEDIA SERVICES AND SPECIALIZED PUBLISHING HOUSES

1.7.1. Printed media

1.7.2. Electronic media

1.7.3. Internet and internet services

1.7.4. Information services, databases

1.7.5. Other media forms of promotion

1.7.6. Media for sound, image and data recording

1.8. PROFESSIONAL ORGANISATIONS AND ASSOCIATIONS

1.9. SPECIALIZED LITERATURE

1.10. SPECIALIZED EDUCATION AND SCHOOLS

1.11. OFFICE SUPPLIES

1.11.1. Office and telecommunication technology

1.11.2. Computer accessories

1.11.3. School equipment and tools

- 1.11.4. Writing and correcting tools
- 1.11.5. Office accessories
- 1.11.6. Paper, paper products and envelopes
- 1.11.7. Sorting and archiving
- 1.11.8. Warehousing and packaging
- 1.11.9. Forms and mercantile materials
- 1.11.10. Presentation aids and equipment
- 1.11.11. Writing pads, pads, notebooks
- 1.11.12. Boxes, containers, packages
- 1.11.13. Calendars, postcards and albums

1.12. ARTISTIC STUDIO - Materials and tools for painters, graphics, sculptors, restorers, architects...

- 1.12.1. Paints and painter's accessories
- 1.12.2. Drawing tools (pastels, crayons, china inks, charcoals and pencils, markers, pens, tools...)
- 1.12.3. American retouch
- 1.12.4. Painting canvas and accessories, paintbrushes
- 1.12.5. Graphical tools and printing paints
- 1.12.6. Sculptor's and ceramist's clays, moulding materials, sculptor's and ceramist's accessories
- 1.12.7. Cardboards, papers, cartons, pads and sketch books
- 1.12.8. Art galleries and show rooms
- 1.12.9. Arts publications
- 1.12.10. Others

1.13. POLYGRAF

1.14. PRE-PRESS

- 1.14.1. Computers
- 1.14.2. Scanners
- 1.14.3. Monitors
- 1.14.4. Reproduction cameras
- 1.14.5. Tablets
- 1.14.6. Printers
- 1.14.7. Software for DTP
- 1.14.8. Page mounting
- 1.14.9. Imagesetters
- 1.14.10. CTP systems
- 1.14.11. Proof systems and devices
- 1.14.12. Archiving equipment

1.14.13. Computer networks, systems

1.14.14. Other machines and equipment for DTP and pre-press systems

1.15. PRINTING MATERIALS

1.15.1. Papers

1.15.2. Cartons

1.15.3. Other materials for printing

1.15.4. Self-adhesive papers and foils

1.15.5. Paper for laser printing

1.16. POLYGRAPHIC TECHNOLOGY AND MATERIALS

1.16.1. Printers for book printing, serigraphy, gravure printing, flexography and offset

1.16.2. Digital printing machines

1.16.3. Automatic copiers

1.16.4. Machines for book processing (guillotines, folders, collation, machines, etc.)

1.16.5. Printing inks, printing plates, chemicals, lacquers, glues, printing rubber

1.16.6. Other polygraphic materials

1.16.7. Repairs and service

1.16.8. Equipment for binding and presentation of printed documents

1.17. POLYGRAPHIC SERVICES

1.17.1. Printing houses

1.17.2. Reproduction studios

1.17.3. Copying

1.17.4. Printing copying

1.17.5. Finishing

1.18. POLYGRAPHIC PRODUCTS

1.18.1. Printed materials

1.18.2. Other paper products

1.19. USED MACHINES AND EQUIPMENT

1.20. ENVIRONMENTAL PROTECTION, GARBAGE AND ECOLOGY

1.21. DIGITAL SOLUTIONS IN THE PHOTOGRAPHIC INDUSTRY

1.21.1. Devices and accessories

1.21.2. Digital cameras

1.21.3. 3D-cameras

1.21.4. Web cameras

1.21.5. Photographic transportation packagings

1.21.6. Batteries and accumulators

1.21.7. Video/film technology and accessories, post-production

1.21.8. Image input and output (scanners and printers)

1.21.9. Software and hardware for image processing

- 1.21.10. Photofinishing systems
- 1.21.11. Photographic studios
- 1.21.12. Lighting and illuminative systems
- 1.21.13. Reflecting screens
- 1.21.14. Photographic backgrounds, scene setup
- 1.21.15. Exposure meters
- 1.21.16. Tripods
- 1.21.17. Testing and measuring instruments
- 1.21.18. Consulting and implementing companies

1.22. PRESENTATION, PROJECTION AND CONFERENCE TECHNOLOGY

- 1.22.1. 3D-projectors
- 1.22.2. Video data projectors
- 1.22.3. Technology and equipment of conference rooms
- 1.22.4. Large-format LED panels
- 1.22.5. LCD projectors
- 1.22.6. Plasma displays
- 1.22.7. Audio technology

1.23. 3D PRINT AND TECHNOLOGY

1.24. RESEARCH, DEVELOPMENT, EDUCATION

- 1.24.1. Research institutes, institution
- 1.24.2. Universities, universities of applied sciences

1.25. SOFTWARE

- 1.25.1. 3D Visualization
- 1.25.2. 3D graphics and modelling software
- 1.25.3. CAD/CAM systems
- 1.25.4. CT/MRT and image processing systems
- 1.25.5. Digitizing systems
- 1.25.6. Measuring and documentation software
- 1.25.7. Simulation software, software for virtual reality
- 1.25.8. Software for project management

1.26. MACHINERY, EQUIPMENT, TOOL, ACCESSORIES, TECHNOLOGIES

- 1.26.1. Scanners, 3D scanners, laser scanners, hand scanners
- 1.26.2. CT/MRT and systems for image processing
- 1.26.3. CAD/CAM hardware
- 1.26.4. Machines for manufacturing models and forms
- 1.26.5. Machines for rapid prototyping
- 1.26.6. Machines for fast processing
- 1.26.7. Manufacturers of 3D printers

- 1.26.8. Laser machines for the production of models and tools
- 1.26.9. Hybrid technology
- 1.26.10. Material protection and packaging materials, surface protection
- 1.26.11. Hardening technology and surface finishing technology
- 1.26.12. Hybrid technology

1.27. PRODUCTION OF TOOLS AND FORMS (GENERATIVE PROCESSES)

- 1.27.1. Formation of models, architectural design models
- 1.27.2. Technology for modelling
- 1.27.3. Fast creation tools
- 1.27.4. Pilot production, small-lot production
- 1.27.5. Microtechnology
- 1.27.6. Lightweight construction
- 1.27.7. Hybrid modelling
- 1.27.8. Functional changes
- 1.27.9. Surface finishing/upgrading
- 1.27.10. MATERIALS
- 1.27.11. Plastics
- 1.27.12. Ceramics
- 1.27.13. Metal
- 1.27.14. Hybrid materials, Composites, fiber composites
- 1.27.15. Functional Materials
- 1.27.16. High Performance Composites
- 1.27.17. Innovative materials

1.28. INSTRUMENTS FOR MEASURING, CONTROL, REGULATION, VERIFICATION

- 1.28.1. Test and Measurement Instruments
- 1.28.2. Three-dimensional Measuring Devices
- 1.28.3. Simulation
- 1.28.4. Laser Measurement Technology and Calibration
- 1.28.5. Measuring and Display Devices
- 1.28.6. Measuring Devices and Systems, Measuring tools
- 1.28.7. Optical measuring technology, sensory sets
- 1.28.8. SERVICES
- 1.28.9. Construction and development
- 1.28.10. Organization, project management, counselling
- 1.28.11. Engineering and projection companies
- 1.28.12. Development of molds/forms and engineering
- 1.28.13. Generative Production
- 1.28.14. Product Development

- 1.28.15. Simulation
- 1.28.16. Sellers of 3D printers
- 1.28.17. Providers of 3D printing services
- 1.28.18. Copyright and patent law
- 1.28.19. Financing and fundraising

1.29. PROFESSIONAL LITERATURE

- 1.29.1. Publishers
- 1.29.2. Professional media

1.30. ORGANIZATIONS, INSTITUTIONS

- 1.30.1. Associations
- 1.30.2. Organizations
- 1.30.3. Institutions
- 1.30.4. Agencies
- 1.30.5. Manufacturing laboratory, open workspaces, hackerspaces

1.31. OTHERS

2. PACKAGING

2.1. RAW MATERIALS AND SEMI-PRODUCTS FOR THE PRODUCTION OF PACKAGING MATERIALS

2.2. MACHINES AND TOOLS FOR FINISHING, PROCESSING AND FOR THE MANUFACTURE OF PACKAGES AND PACKAGING MEANS

- 2.2.1. Machines for the manufacture of corrugated boards
- 2.2.2. Machines for the finishing of papers and boards

2.3. CUTTING, DIECUTTING AND FORMING MACHINES

- 2.3.1. Paper and board cutting machines
- 2.3.2. Metal and synthetic film cutters
- 2.3.3. Manual and automatic diecutting machines
- 2.3.4. Pasting and connecting machines
- 2.3.5. Grooving, perforating and scoring machines
- 2.3.6. Bending line creating machines and equipment
- 2.3.7. Cutting plotters
- 2.3.8. Cutting, diecutting and forming machines, other

2.4. MACHINES FOR THE MANUFACTURE OF PAPER AND BOARD PACKAGES

- 2.4.1. Machines for cartonnage production
- 2.4.2. Machines for the manufacture of paper bags and sacks
- 2.4.3. Machines for the manufacture of paper envelopes and bags
- 2.4.4. Machines for the manufacture of paper core
- 2.4.5. Machines for melting glue application
- 2.4.6. Machines for the manufacture of mats, saucers, plates

- 2.4.7. Machines for the manufacture of cups
- 2.4.8. Machines for the manufacture of board barrels
- 2.4.9. Machines for the manufacture of packages of moulded fibre
- 2.4.10. Machines for the manufacture of paper and board packages, other
- 2.4.11. Machines for the manufacture of metal sheet packages
- 2.4.12. Machines for the manufacture of glass packages

2.5. MACHINES FOR THE MANUFACTURE OF PLASTIC AND COMBINED PACKAGES

- 2.5.1. Splicing machines for plastic films
- 2.5.2. Injection, moulding and blow-out machines
- 2.5.3. Machines for the manufacture of plastic bags and sacks
- 2.5.4. Machines for the manufacture of PET bottles
- 2.5.5. Machines for the manufacture of plastic and combined packages, other
- 2.5.6. Machines for the manufacture of office appliances of paper, board and films
- 2.5.7. Machines for the manufacture of paper hygienic and toilet articles
- 2.5.8. Components and parts for processing machines
- 2.5.9. CAD/CAM systems for packaging technology
- 2.5.10. Machines and tools for finishing and processing, for manufacturing of packages and packaging means

2.6. PACKAGING MATERIALS, PACKAGING MEANS AND PACKAGES

2.7. MATERIALS FOR THE MANUFACTURE OF PACKAGES AND PACKAGING MATERIALS

- 2.7.1. Wrapping papers
- 2.7.2. Boards
- 2.7.3. Single-layer films of plastics
- 2.7.4. Multi-layer packaging materials
- 2.7.5. Metal coated films and papers
- 2.7.6. Packaging sheets and bands of steel
- 2.7.7. Aluminium films and sheets
- 2.7.8. Packaging nettings
- 2.7.9. Films and boards of foam polymers
- 2.7.10. PET semi-products for the manufacture of bottles
- 2.7.11. Packaging materials: wood, cork and fabrics
- 2.7.12. Separating and insulating materials of glass microfibres
- 2.7.13. Materials for sterile packaging
- 2.7.14. Packaging materials, other

2.8. CONSUMER PACKAGES

- 2.8.1. Bags
- 2.8.2. Damage and impact resistant envelopes
- 2.8.3. Board folding boxes

- 2.8.4. Bottles
- 2.8.5. Glasses
- 2.8.6. Cans
- 2.8.7. Cups, boxes
- 2.8.8. Mats, saucers, pads
- 2.8.9. Blister packages
- 2.8.10. Suitcases
- 2.8.11. Bags
- 2.8.12. Cosmetic boxes
- 2.8.13. Cases
- 2.8.14. Luxurious packages, boxes, bags, gift packages
- 2.8.15. Packages for audio, video, CD, LP
- 2.8.16. Tubes
- 2.8.17. Packages and fixing elements of moulded fibres
- 2.8.18. Aluminium aerosol vessels
- 2.8.19. Mechanical spraying and dosing devices
- 2.8.20. Dosing pipettes for pharmacy
- 2.8.21. Tear tapes for easy opening of packages
- 2.8.22. Biodegradable packages
- 2.8.23. Consumer packages, other
- 2.8.24. Sales promotion packages

2.9. SHIPPING PACKAGES

- 2.9.1. Board boxes, containers
- 2.9.2. Plastic boxes
- 2.9.3. Transport boxes
- 2.9.4. Wooden cases
- 2.9.5. Hurdles
- 2.9.6. Sacks
- 2.9.7. Buckets
- 2.9.8. Canisters
- 2.9.9. Barrels and vats
- 2.9.10. Transport and storing packages and vessels
- 2.9.11. Pallets
- 2.9.12. Transport packages, other
- 2.9.13. Special packages for hazardous substances

2.10. AUXILIARY PACKAGING MEANS

- 2.10.1. Bottle closures and capsules
- 2.10.2. Closures and lids for glasses

- 2.10.3. Tube closures
- 2.10.4. Glues for packaging means
- 2.10.5. Binding tapes
- 2.10.6. Sticking tapes
- 2.10.7. Cords, strings
- 2.10.8. Ropes, lines, nets, nettings
- 2.10.9. Bundle rubber rings
- 2.10.10. Fixing means and filling materials
- 2.10.11. Drying agents and corrosion inhibitors
- 2.10.12. Gases for a protective atmosphere
- 2.10.13. Labels and tags
- 2.10.14. Binding clips
- 2.10.15. Cores, tubes
- 2.10.16. Paper shavings
- 2.10.17. Auxiliary packaging means, other
- 2.10.18. Software for package design (CAD/CAM)
- 2.10.19. Packaging materials, packaging means and packages, other

2.11. PACKAGING MACHINES AND EQUIPMENT, OTHER

2.12. LABELS - MATERIALS AND TECHNOLOGY

- 2.12.1. Materials for manufacturing labels
- 2.12.2. Label inks, varnishes, and adhesives
- 2.12.3. Label design
- 2.12.4. Pre-press and label manufacturing technologies
- 2.12.5. Label printing and cutting machines
- 2.12.6. Labels
- 2.12.7. Laser cutting

2.13. LABELLING MACHINES AND EQUIPMENT

- 2.13.1. Equipment for label application on automatic lines
- 2.13.2. Hand-operated labelling machines

2.14. LABELLING MACHINES AND EQUIPMENT

- 2.14.1. Labelling machines and equipment with ink-jet technology
- 2.14.2. Labelling machines and equipment with laser technology
- 2.14.3. Labelling machines and equipment with thermotransfer technology
- 2.14.4. Bar code – systems and equipment
- 2.14.5. RFID systems and equipment
- 2.14.6. Label readers
- 2.14.7. Mobile terminals for data collection
- 2.14.8. Labels – materials and technologies, other

2.15. ACCESSORIES, MEASUREMENT, CONTROL AND TESTING INSTRUMENTS AND SYSTEMS

2.16. TESTING INSTRUMENTS AND SYSTEMS

2.16.1. Testing instruments and systems for packaging materials and packaging

2.17. MEASURING INSTRUMENTS AND SYSTEMS

2.17.1. Measuring instruments and systems for packaging materials and packaging

2.17.2. Gas analysers for protective atmosphere packaging

2.17.3. Control and regulation instruments

2.17.4. Video control systems

2.17.5. Equipment for detecting and separating undesirable contaminants (metal, glass, stones)

2.18. ENVIRONMENTAL PROTECTION, WASTE AND PACKAGING WASTE

2.18.1. Systems for the use and recycling of packaging waste

2.18.2. Cleaning equipment

2.18.3. Air-conditioning

2.18.4. Bailing presses for waste

2.18.5. Washing equipment

2.18.6. Silencing equipment

2.19. WASTE RECYCLING

2.19.1. Equipment for recycling plastic waste

2.19.2. Recycling of plastics

2.19.3. Recycling of inks

2.19.4. Recycling of toner cartridges

2.19.5. Waste tipping

2.19.6. Waste incineration

2.19.7. Protective and work safety aids

2.19.8. Environmental protection, waste and packaging waste, other

2.19.9. Waste management

2.19.10. Laws, legislation

2.20. LOGISTICS

2.21. HANDLING MACHINERY AND EQUIPMENT

2.21.1. Equipment for storing and scrapping material

2.21.2. Handling equipment

2.21.3. Vacual manipulators

2.21.4. Lifting tables and platforms

2.21.5. Conveyor belts

2.21.6. Storage machinery and equipment

2.21.7. Automated systems for materials handling

2.21.8. Logistics

2.22. PROMOTIONAL PACKAGING

2.22.1. Paper advertising packages

2.22.2. Plastic advertising packages

2.22.3. Glass advertising packages

2.22.4. Metal advertising packages

2.22.5. Textile advertising packages

2.22.6. Wooden advertising packages

2.22.7. Bags for advertising purposes

2.22.8. Advertising packages from other materials

3. Event marketing, networking